

## BNP Language & Concepts Discipline Manual

*BNP Policy Research, July 2005*

Politics requires propaganda, and effective propaganda requires self-discipline. It is essential that all official (and preferably unofficial, i.e. public comments by party members) BNP communications stick to the party's true message and convey it to the voting public in a clear and consistent way. The enemy wants us to be misunderstood – this is why they deliberately lie to the public about what we stand for – so we must do everything possible to make it impossible for the public to misunderstand us.

Therefore, BNP Policy Research has compiled the following rules of language and concepts discipline:

**Rule #1: The BNP is not a 'racist' or 'racial' or 'racialist' or 'race-conscious' or 'white' or 'white-people's' party.** It should never be referred to as such by BNP activists, and anyone else who does so must be politely but firmly corrected. The precisely correct description of what we are, in the standard terminology of international comparative politics, is an 'ethno-nationalist' party. That is, we espouse, like many political parties all over the world, the interests of the particular ethnic groups to which we belong. There is nothing fascistic or unusual about this, and we don't have to apologise for it. If we must describe our attitude towards race, it is 'racial realism,' as no-one can admit being against realism.

**Rule #2: The BNP is not a 'fascist' or 'fascistic,'** let alone a 'Nazi' or 'neo-Nazi' or 'national socialist' party. It should never be referred to as such by BNP activists, and anyone else who does so must be politely but firmly corrected. The precisely correct description of what we are, in the standard terminology of international comparative politics, is a 'right-wing populist' party. That is, we espouse, like many political parties all over the world, the right-of-centre views traditional to ordinary working people who are not leftists.

**Rule #3: The BNP does not apologise** for what it is. We do 'repudiate' the bad aspects of our past, but no more need to feel guilty about them than Labour does about its trade-union thugs and Marxist traitors or the Tories about their crooked businessmen and rapacious capitalists. Activists should be sensitive to people's misunderstandings about what we are, and politely make clear what we do not believe if challenged, but fundamentally should project moral conviction and political confidence.

**Rule #4:** The three rules above are applicable to the BNP such as it is today. In order to prevent our enemies from 'proving' that we are indeed what they accuse us above of being, it is absolutely necessary for us to **draw a clear distinction between the 'bad old days'** of the party (before 2000) and 'what we represent today.' Today, we stand for '21<sup>st</sup> century nationalism,' as opposed to the outdated '20<sup>th</sup> century nationalism' which had so many problems. Without this distinction, bad deeds from 'our naughty past' can be used to mis-characterise our present political identity. Since these bad deeds did occur, denying them merely creates an impression of dishonesty, while admitting them is disarmingly honest and prevents our enemies from blocking our message by dwelling on our past. (It is important, however, to make sure that we do not admit to offences worse than those actually perpetrated.)

**Rule #5: The BNP does not tell lies** about what it stands for, what it has stood for in the past, and what its intentions are. We do not have a secret doctrine of what we 'really think' which we conceal from the public. We make no secret of the fact that we are an ethno-nationalist party or that our ultimate goal is the orderly, lawful, humane and voluntary repatriation of the resident foreigners of the UK. Activists should never deny or squirm when asked about these things, but defend them with good conscience.

**Rule #6: The BNP does not espouse or tolerate violence.** BNP activists must never threaten any person with violence or say things that might be misunderstood as doing so. They must report anyone who engages

in violence to the police for prosecution and anyone who threatens or advocates it to party leadership for expulsion. Failure on this point exposes the whole party to retaliation by the authorities and is thus a very serious matter.

Rule #7. **The BNP is not an ‘extreme’ or ‘extremist’ party.** It must never be referred to as such, and anyone who does must be politely but firmly corrected. The establishment parties, which advocate the liquidation of our country, are taking the *extreme* position and we, advocating the opposite, are the moderate and reasonable ones advocating mere common sense. Words like ‘revolutionary’, though permissible when called for, must be used with care, and it must be made clear that we are revolutionary in the sense that Thatcher or Attlee were revolutionary, not in the sense that Lenin or Robespierre were.

Rule #8: Arguments for our policies should always be couched in terms of **the most moderate language, and the most mainstream principles**, sufficient to vindicate them. Explanations of what we stand for should be couched, first of all, in practical, not ideological, language that refers to problems that ordinary people experience and solutions they can understand. But politics is an inescapably ideological business, so ideology must also be discussed second.

Rule #9: The BNP strongly prefers the term **‘hard right’** to ‘far right,’ ‘extreme right,’ or ‘radical right.’ ‘Hard’ implies moral seriousness and firmness of purpose. ‘Far’ and ‘extreme’ imply we are outside the spectrum of reasonable opinion. ‘Radical’ is acceptable when addressing a highly disaffected audience, especially when making ‘radical’ critiques of the present regime, but is otherwise to be used sparingly, lest we sound like Marxist troublemakers. The best term of all is ‘patriotic right’, as opposed to ‘unpatriotic right’ or ‘globalist right’ (i.e the Tories).

Rule #10: The BNP is **not ‘anti-Europe.’ We are ‘anti-EU’** or ‘anti-European Union’ or ‘anti-Brussels.’ Europe, being a geographical fact, is not something anything can be done about. Furthermore, Britain is a part of European civilisation and the European peoples are our cultural cousins. It is the EU superstate, which is an engine of the destruction of Europe, that we oppose.

Rule #11: The BNP is **not an antisemitic party**: we do not believe that Jews *per se* are bad, though we do, of course, reserve the right to condemn individual Jews that are doing something bad. Because of the inflammatory nature of this issue, as well as the party’s past, it is best to simply never speak or write of Jews at all. It is especially important not to use them as a clumsy code word for other things: if you really mean ‘American imperial ambitions in the Middle East’ or ‘the treasonous propensities of international financiers,’ then simple truthfulness requires that you say so. Same goes for ‘Zionism,’ which means the belief that Palestine belongs to the Jews and is not a general synonym for ‘Jews behaving badly.’

Rule #12: BNP activists and writers must **never attack a wider target than they need to**. For example, do not alienate teachers by attacking the entire teaching profession when the real object of your condemnation is politically-correct teachers. Do not attack France (where Mr. Le Pen and his *Front Nationale* are our friends) as such when the real object of your condemnation is the present government in Paris. Do not condemn the entire membership of UKIP when some of them may join the BNP one day. Similarly, do not over-praise persons or things that momentarily impress because they are against something we dislike. We don’t know if they’ll be on our side tomorrow, and it could prove inconvenient to have verbally endorsed their cause.

Rule #13: When addressing a specific audience, arguments for our policies should always be couched in **language calculated to be relevant to the interests of that audience**. Do not bore a workingmen’s audience with those parts of our ideology that derive from old-school Toryism, or puzzle an affluent suburban audience with an explanation of worker ownership of industry. Equally, don’t deny that these other parts of our ideology exist; they are nothing to be ashamed of and will not alienate any true supporter.

Rule #14: **Racial and ethnic epithets and insults should never be used.** If you just want to make trouble, join the National Front or some other psychologically twisted, politically useless and sometimes criminal organisation.

Rule #15. BNP activists and writers should never refer to 'black Britons' or 'Asian Britons' etc, for the simple reason that such persons do not exist. These people are 'black residents' of the UK etc, and are no more British than an Englishman living in Hong Kong is Chinese. **Collectively, foreign residents of other races should be referred to as 'racial foreigners'**, a non-pejorative term that makes clear the distinction needing to be drawn. The key in such matters is above all to maintain necessary distinctions while avoiding provocation and insult.

Rule #16. The correct term for the native inhabitants of these isles is '**actually British,**' as opposed to foreigners who inaccurately claim this status.

Rule #17. Britain does not have 'immigrants,' a term proper for use in settler societies like Canada, Argentina, and the USA. It has '**guest workers,' 'foreign workers,' or 'descendants of foreign workers.'** They are, depending on who they are, 'racial foreigners,' 'religious foreigners' or 'persons of foreign religion,' or 'ethnic foreigners.' The last term is meant to apply to persons racially similar to Britons, but ethnically dissimilar, like Dutchmen.

Rule #18. **The BNP is not a 'hate group' and does not 'hate' anybody,** with the possible exception of members of the 'corrupt, treasonous' political establishment. We merely believe that certain foreign persons do not have the moral right to reside in this country. We are not about hostility; we are about political action. If some members occasionally forget this, these are their personal feelings and not the policy of the party they belong to.

Rule #19: A political party cannot succeed, or even attract new members, if it takes as its premise the hopelessness of its cause. Therefore, BNP activists and writers must, though they should strongly condemn the rotten character of the present British regime and the society it has produced, **never speak of the situation in Britain as hopeless or of British society as corrupt to the point of worthlessness.** They must always remember that politics, at the end of the day, is an act of will, and our creative vision of what Britain *ought to be* must always be alive in our hearts and projected with confidence to the public.

Rule #21: Explanations of our ideology should be couched, whenever possible, in terms of **specifically British history and the specific national identity of Britain.** For example, when discussing rights, we should speak of 'our traditional rights' or 'the rights of Englishmen,' not about universal human rights, a very different concept that is the province of Jacobins and their ideological heirs.

Rule #22: Successful revolutions from the right have always presented themselves as restoring older traditions. Therefore, we should **couch our agenda in restorationist terms** whenever possible. This should not be misunderstood as meaning we have to sound like (old-style) Tories when their ideas do not coincide with ours. Ours is a populist traditionalism, not an elitist one.