**DCCC Finance Memo**

**To:** Chairman Steve Israel

**CC:** Kelly Ward

**From:** Missy Kurek, Stella Ross

**Date:**  Friday, November 15, 2013

**RE:** Weekly Finance Update

**Thursday, November 14, 2013 SNAP**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **11/14/13** |  |  |
| **Total** | **In** | **Commits** | **Total** |
|  |  |  |  |
| **Individual** | $2,189,795 | $68,400 | $2,258,195 |
| **PAC** | $61,000 | $15,000 | $76,000 |
| **Members** | $536,459 | $143,819 | $680,278 |
| **Direct Mail** | $2,806,406.07 | $0 | $2,806,406 |
| **Online** | $2,596,907 | $0 | $2,596,907 |
| **NP VF** | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 |
| **NAVF** | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 |
| **Recount Fund** | $18,561 | $0 | $18,561 |
| **Battleground NY** | $0 | $0 | $0 |
| **Total** | $8,209,129 | $227,219 | $8,436,348 |
|  |  |  |  |
|  |  |  | **$8,436,348** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **October Money In** | **November Money In** | **December  Money In** | **Total** |
| **Individual** | $1,888,495 | $301,300 | $0 | $2,189,795 |
| **PAC** | $51,000 | $10,000 | $0 | $61,000 |
| **Members** | $422,596 | $113,864 | $0 | $536,459 |
| **Direct Mail** | $2,140,288 | $666,118 | $0 | $2,806,406 |
| **Online** | $2,432,202 | $164,705 | $0 | $2,596,907 |
| **NPVF** | $0 | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 | $0 |
| **NAVF** | $0 | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 | $0 |
| **Recount Fund** | $6,061 | $12,500 | $0 | $18,561 |
| **Battleground NY** | $0 | $0 | $0 | $0 |
| **Total** | $6,940,643 | $1,268,486 | $0 | $8,209,129 |
|  |  |  |  |  |

Online DM Members Individual PAC Recount Total Raised

October $2,432,202.38 $2,140,295.00 $422,596.00 $1,888,495.00 $51,000.00 $6,061.00 $6,940,649.38

Nov Goal $1,250,000.00 $1,550,000.00 $800,000.00 $900,000.00 $100,000.00 $0.00 $4,600,000.00

Nov Projection $1,000,000.00 $1,600,000.00 $800,000.00 $1,100,000.00 $75,000.00 $12,500.00 $4,587,500.00

Nov Current $164,705.00 $666,118.00 $257,683.00 $369,700.00 $25,000.00 $12,500.00 $1,495,706.00

Dec Goal $1,350,000.00 $1,500,000.00 $1,750,000.00 $700,000.00 $150,000.00 $0.00 $5,450,000.00

DecProjection $1,350,000.00 $1,500,000.00 $1,500,000.00 $500,000.00 $75,000.00 $0.00 $4,925,000.00

Q4 Total: $4,782,202.38 $5,240,295.00 $2,722,596.00 $3,488,495.00 $201,000.00 $0.00 $16,434,588.38

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **November Member Dues** | |  |  |  |
| **Money In + Pledges** |  |  | **$302,682.63** |  |
| **Goal** |  |  | **$800,000** |  |
| **LEFT TO RAISE** |  |  | **$497,317** |  |
|  |  |  |  |  |
| **Money In** |  |  | **Pledges** |  |
| Engel | $25,000.00 |  | DeLauro | $25,000.00 |
| Chu | $7,500.00 |  | Himes | $14,000.00 |
| Blumenauer | $10,000.00 |  | Matsui | $6,000.00 |
| Visclosky | $11,363.63 |  | Nadler | $6,818.00 |
| Larsen, Rick | $50,000.00 |  | Pallone | $17,000.00 |
| Sherman | $10,000.00 |  | Ruppersberger | $10,417.00 |
|  |  |  | Schakowsky | $13,600.00 |
|  |  |  | Schiff | $11,923.00 |
|  |  |  | Speier | $7,500.00 |
|  |  |  | Thompson, Mike | $9,250.00 |
|  |  |  | Tonko | $9,811.00 |
|  |  |  | Velazquez | $12,500.00 |
|  |  |  | Wasserman Schultz | $45,000.00 |
|  |  |  |  |  |
|  | **$113,863.63** |  |  | **$188,819.00** |

**Recent Events:**

* **Thursday, November 14th – Washington, DC – DCCC Business Council Coffee**
  + Reps. Levin, Doggett, Larson, Maffei, Neal, Rangel, Sewell, and Mike Thompson.

**Upcoming Events:**

* **Monday, November 18th – Washington, DC – DCCC Mixer with Freshman Class & 2014 Frontline Members**
  + Reps. Barber, Beatty, Brownley, Bustos, Cardenas, Cartwright, Duckworth, Enyart, Frankel, Garcia, Grayson, Horsford, Huffman, Jeffries, Kildee, Kirkpatrick, Lowenthal, Lujan Grisham, Sean Patrick Maloney, Matheson, Murphy, Nolan, Scott Peters, Ruiz, Schneider, Sinema, Swalwell, Tierney, Titus, Veasey, and Walz.
* **Tuesday, November 19th – Washington, DC – DCCC Finance Dinner Hosted by Whip Hoyer**
  + Reps. Hoyer, Crowley and Sewell.
* **Thursday, November 21th – Washington, DC – DCCC Chief of Staff Happy Hour**
  + 31 Chiefs of Staff to attend
* **Friday, November 22nd – Washington, DC – DCCC PAC Political Update & Race Review**
  + Executive Director Kelly Ward will present
* **Monday, November 25th - Los Angeles, CA House Senate Victory Fund Reception at the home of Cookie and Earvin “Magic” Johnson, Jr.**
  + You and Leader Pelosi will attend
* **Monday, November 25th – Los Angeles, CA House Senate Victory Fund Reception at the home of Cheryl and Haim Saban**
  + You and Leader Pelosi will attend

**Additional Member Involvement in the Last Week:**

* Whip Hoyer’s staff made calls on behalf of the DCCC.
* Congressman Joseph Crowley made calls on behalf of the DCCC.
* Congressman Jim Himes made calls on behalf of the DCCC.
* Congresswoman Terri Sewell made calls on behalf of the DCCC.
* Congresswoman Bass made calls on behalf of the DCCC
* Congresswoman Hahn made calls on behalf of the DCCC
* Democratic Caucus Chairman Xavier Becerra
* Congressman Adam Schiff made calls on behalf of the DCCC
* Congressman Brad Sherman made calls on behalf of the DCCC
* Leader Nancy Pelosi made calls on behalf of the DCCC
* Congressman Jared Polis made calls on behalf of the DCCC
* Congresswoman DelBene made calls on behalf of the DCCC.
* Congressman Larsen made calls on behalf of the DCCC.
* Congressman Kilmer made calls on behalf of the DCCC.

**Donor Maintenance:**

* Orchids were sent to Robert Raben for his birthday.
* Orchids were sent on behalf of Nancy Pelosi to Senator Cory Booker.