memorandum to Leader nancy pelosi

1/15/2013 4:54:44 PM

**TO: Leader Nancy Pelosi**

**FR: Missy Kurek, DCCC Deputy Executive Director of Finance**

**DT: Tuesday, January 15th, 2013**

**RE: 2014 DCCC Member Dues Structure FOR APPROVAL**

**Leader Pelosi – please see the below dues structure per Chairman Israel. Please note the updated raised goal for Steering and Policy Committee members and the addition of DCCC Caucus Outreach members. These are the only changes to the caucus report from last cycle. Please let me know if you have any questions on this. Chairman Israel will send this out to all Members tomorrow. (Thursday). ~Missy**

The DCCC recommends that the 2014 dues and raise structure remains primarily the same as last cycle for the categories below (categories reflect those listed in the monthly caucus report):

**Leadership**

|  |  |  |
| --- | --- | --- |
| **Name**  | **Dues Goal** | **Raise Goal** |
| **Pelosi** | $800,000.00 | $25,000,000.00 |
| **Hoyer** | $800,000.00 | $2,500,000.00 |
| **Clyburn** | $600,000.00 | $1,500,000.00 |
| **Becerra** | $450,000.00 | $800,000.00 |
| **Crowley** | $450,000.00 | $3,000,000.00 |
| **Israel** | $450,000.00 | $10,000,000.00 |
| **Andrews** | $450,000.00 | $500,000.00 |
| **DeLauro** | $450,000.00 | $500,000.00 |

*\*Larson and Van Hollen will be given a leadership advisory role with a dues goal of $300,000 and a raise goal of $500,000.*

**DCCC Vice Chairs**

Dues Goal: $300,000

Raise Goal: $500,000 (this varies depending on DCCC leadership position)

**Chief Deputy Whips**

Dues Goal: $300,000

Raise Goal: $500,000

**Exclusive Committee Ranking Members**

Dues Goal: $500,000

Raise Goal: $1,000,000

**Ranking Members**

Dues Goal: $250,000

Raise Goal: $250,000

**Exclusive Subcommittee Ranking Members**

Dues Goal: $250,000

Raise Goal: $250,000

**Exclusive Committee Members**

Dues Goal: $200,000

Raise Goal: $250,000

**Non-Exclusive Subcommittee Ranking Members**

Dues Goal: $150,000

Raise Goal: $100,000

**Members**

Dues Goal: $125,000

Raise Goal: $75,000

**DCCC Council Chairs**

Dues Goal: $300,000

Raise Goal: $500,000

**DCCC Caucus Outreach**

Dues Goal: $200,000

Raise Goal: $500,000

The DCCC Outreach Chairs are new leadership positions created by Chairman Israel. The people chosen will serve as a liaison to the organization it represents and the DCCC. Higher dues will be expected from these people, but it is more important for those chosen to whip dues from their caucus, which is why the DCCC raise goal is significantly increased.

**2014 Steering & Policy Committee Dues Structure**

The DCCC recommends the following changes for the Steering & Policy Committee Members:

1. 2013 – 2014 Raise Goal of $250,000
2. Host yearly DCCC events during the 2014 cycle in Washington, DC and/or nationally.

In previous cycles, the Steering & Policy Committee did not have additional responsibilities for DCCC dues and raising.