**memorandum to THE WHITE HOUSE**

8/27/2013 6:09 PM

Fr: Missy Kurek, *DCCC Deputy Executive Director for Finance,* (202) 485-3455

Stella Ross, *DCCC National Finance Director,* (202) 485-3412

Dt: Tuesday, August 27, 2013

RE: Proposal for DCCC Fundraising Event with President Obama in Boston, MA

Below is a proposed timeline and event structure for the Wednesday, October 30, 2013 DCCC event with President Obama in Boston, MA.

If you have any questions or need additional information, please feel free to contact Stella Ross at (202) 485-3412.

**Proposed Event Timeline:**

5:30pm  Call time for dinner guests

*Location: Private Home/ Host-TBD; approximately 75 dinner guests*

**VIP Hosts: write/raise $64,800** *(5-10 people); Invitation to VIP reception,**photo opportunity and seated dinner*

**Dinner Guest: $32,400/couple or $16,200/person;** *Invitation to**photo line and seated dinner*

7:00pm POTUS arrives at dinner and greets hosts

7:05pm POTUS goes to VIP reception with hosts (approximately 5 – 10 people) and photo opportunity

7:20pm POTUS stages for photo line with dinner guests (approximately 65-70 people/ 40-50 clicks)

7:40pm POTUS concludes photo line; proceeds to dinner

7:45pm Speaking program begins

7:50pm POTUS delivers remarks to dinner guests

8:10pm POTUS concludes remarks and opens it up to Q & A

8:35pm POTUS concludes Q & A and departs

9:00pm Dinner guests depart

**Event Structure:**

We expect the dinner to be held at a private home (host TBD) in the Boston area.

We are proposing an event with three parts —a VIP Reception, a photo line and seated dinner for all dinner guests. Prior to the seated dinner, we would like to have a small clutch/VIP reception with our VIP hosts which would include a photo opportunity with President Obama. This would be open to those who contribute/ raise $64,800 for the DCCC. Following the clutch, we would like to have a photo line with our dinner guests, those who contribute $16,200/person or $32,400/couple. All guests who have contributed a minimum of $16,200/person will be invited to sit at the dinner. We expect approximately 75 people to attend the dinner.