

MARY CATHERINE "POLLY" PFEIFFER

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PROFESSIONAL EXPERIENCE

DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE

WASHINGTON, D.C.

MIDWEST REGIONAL DEPUTY FINANCE DIRECTOR

Nov 2011–Present

- Formulated state by state targeting to meet monthly goals
- Coordinated 2012 Convention rooming for 300 major donors and DSCC staff
- Collaborated with candidate finance teams to lead high dollar in-state events and meetings
- Worked directly with major donors to cultivate high dollar contributions
- Staffed call time for various members of the Democratic Caucus

MIDWEST REGIONAL FINANCE ASSISTANT

Feb–Nov 2011

- Devised and managed weekly Midwest call time strategy
- Researched, organized, and maintained extensive Midwest donor database
- Drafted and mailed invitations, follow up letters, and thank you notes
- Tracked, followed up, and processed contributions

FEINGOLD SENATE COMMITTEE

MIDDLETON, WI

FINANCE ASSISTANT

May–Nov 2010

- Solicited financial support from in-state and national donors through calls, emails, and follow up
- Raised initial support for fundraising events and staffed events throughout Wisconsin
- Prepared call sheets and briefing materials for the Senator
- Developed prospecting agendas for the fundraising team

AMERICAN GIRL PLACE

CHICAGO, IL

SALES LEAD

Oct 2009–May 2010

- Managed sales team of 16 members in the highest grossing department at company's flagship store
- Tracked and analyzed sales team performances against sales goals; led trainings on latest merchandise
- Wrote and delivered quarterly performance reviews to department's associates

OBAMA FOR AMERICA

MADISON, WI/PHILADELPHIA, PA

STUDENT CAMPAIGN INTERN

Sep–Nov 2008

- Served as GOTV Training and Coordinating Director for the University of Wisconsin Campus
- Recruited and trained 26 students to use the Obama campaign's data system, VoteBuilder

OBAMA ORGANIZING FELLOW

June–July 2008

- Selected by Obama for America to work with grassroots leaders and campaign staff in key states
- Spearheaded weekly voter registration and volunteer recruitment drives; supervised special events

ASSOCIATED STUDENTS OF MADISON STUDENT ELECTION COMMISSION

MADISON, WI

SEC VICE CHAIR

Aug–Dec 2007

- Planned student elections at 42,000 student campus; interviewed and hired 4 election commissioners

MARKETING AND ADVERTISING COMMISSIONER

Jan–May 2007

- Raised funds for and implemented a new online election system

LOGISTICS AND POLL MANAGER

Feb–Dec 2006

- Planned and secured six polling locations, and ensured adherence to campaign rules at all times
- Implemented campuswide paper ballot election system in one week after online system crashed

EDUCATION

UNIVERSITY OF WISCONSIN – MADISON

May 2009

- Double Major: Political Science & History
- Multi-country study abroad, Spring 2008, in Guanajuato, Mexico, Lima, Peru & Buenos Aires, Argentina

OTHER EXPERIENCE

- *Event Assistant*, No Labels Dec 2010
- *Volunteer*, Citizens United for Research in Epilepsy Sep–Nov 2009
- *Intern*, Barbara Lawton Campaign March–May 2009
- *Congressional Page*, Office of Minority Leader Pelosi June–July 2004