**DCCC Finance Memo**

**To:** Chairman Steve Israel

**CC:** Kelly Ward

**From:** Missy Kurek, Stella Ross

**Date:**  Friday, July 25, 2014

**RE:** Weekly Finance Update

**Thursday, July 24, 2014**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **7/24/14** |  |  |
| **Total** | **In** | **Commits** | **Total** |
|  |  |  |  |
| **Individual** | $818,270 | $298,100 | $1,116,370 |
| **PAC** | $38,500 | $20,000 | $58,500 |
| **Members** | $260,209 | $294,658 | $554,867 |
| **Direct Mail** | $1,101,976.63 | $0 | $1,101,977 |
| **Online** | $1,798,097 | $0 | $1,798,097 |
| **NP VF** | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 |
| **Recount Fund** | $64,900 | $5,000 | $69,900 |
| **Total** | $4,081,952 | $617,758 | $4,699,710 |
|  |  |  |  |
|  |  |  | **$4,699,710** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **July Money In** | **August Money In** | **Sept.  Money In** | **Total** |
| **Individual** | $818,270 | $0 | $0 | $818,270 |
| **PAC** | $38,500 | $0 | $0 | $38,500 |
| **Members** | $260,209 | $0 | $0 | $260,209 |
| **Direct Mail** | $1,101,977 | $0 | $0 | $1,101,977 |
| **Online** | $1,798,097 | $0 | $0 | $1,798,097 |
| **NPVF** | $0 | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 | $0 |
| **Recount Fund** | $64,900 | $0 | $0 | $64,900 |
| **Total** | $4,081,952 | $0 | $0 | $4,081,952 |
|  |  |  |  |  |

Online DM Members Individual PAC Recount Total

July Goal $3,250,000.00 $2,950,000.00 $1,000,000.00 $1,000,000.00 $125,000.00 $0 $8,325,000.00

July Projection $4,000,000.00 $1,950,000.00 $1,000,000.00 $1,300,000.00 $125,000.00 $69,900 $8,444,900.00

July Current $1,798,097.00 $$1,101,977.00 $554,867.00 $1,116,370.00 $63,500.00 $69,900 $4,704,711.00

August $4,600,000.00 $2,325,000.00 $800,000.00 $750,000.00 $50,000.00 $0 $8,525,000.00

September $8,400,000.00 $3,100,000.00 $2,600,000.00 $1,800,000.00 $175,000.00 $0 $16,075,000.00

Q3 Total: $17,000,000.00 $7,375,000.00 $4,400,000.00 $3,850,000.00 $350,000.00 $69,900.00 $33,044,900.00

**July Member Money:**

|  |  |
| --- | --- |
| **July Money In** |  |
| **Member** | **Amount** |
| Capuano | $35,000.00 |
| Chu | $7,500.00 |
| Cummings | $7,000.00 |
| Eshoo | $20,000.00 |
| Lofgren | $33,750.00 |
| Schakowsky | $13,600.00 |
| Speier | $7,500.00 |
| Swalwell | $50,000.00 |
| Thompson, Mike | $25,750.00 |
| Tonko | $39,245.00 |
| Vargas | $10,000.00 |
| Velazquez | $12,500.00 |
| Visclosky | $11,363.63 |
| **Total** | **$273,208.63** |
| **July Pledges** |  |
| Beatty | $5,000.00 |
| Butterfield | $25,000.00 |
| Cartwright | $100,000.00 |
| Ellison | $15,000.00 |
| Engel | $25,000.00 |
| Himes | $40,000.00 |
| Lee | $20,000.00 |
| Nadler | $6,818.00 |
| Ruppersberger | $10,417.00 |
| Schiff | $11,923.00 |
| Sewell | $10,000.00 |
| Thompson, Mike | $13,000.00 |
| Yarmuth | $12,500.00 |
| **Total** | **$294,658.00** |
| **MONEY IN + PLEDGES** | **$567,866.63** |
| **JULY GOAL** | **$1,000,000.00** |
| **LEFT TO RAISE** | **$432,133.37** |

**Recent Events:**

* **Wednesday, July 23rd – Los Altos Hills, CA – DCCC Lunch with President Obama**
  + Leader Pelosi, Rep. Eshoo, Amanda Renteria (Candidate CA-21) and Michael Eggman (Candidate CA-10) attended.
* **Thursday, July 24th – Washington, DC – YOUR Summer Kickoff with Members** 
  + You, Leader Pelosi, and 15 other Members of Congress attended.

**Upcoming Events:**

* **Saturday July 26th – Washington, DC – DCCC Dinner hosted by the Trial Attorney Community**
  + Leader Pelosi, Whip Hoyer and Rep. Cartwright will attend.
* **Tuesday, July 29 – Washington, DC – DCCC “98 Days” Reception**
  + YOU, Leader Pelosi, and 49 other Members of Congress will attend.
* **Wednesday, July 30 – Washington, DC – DCCC** 
  + YOU, Leader Pelosi, and Whip Hoyer will attend.

**Additional Member Involvement in the Last Week:**

* Congressman Jared Polis made calls on behalf of the DCCC.
* Whip Hoyer made calls on behalf of the DCCC.
* Whip Hoyer made dues asks on behalf of the DCCC.
* Caucus Chair Becerra made dues asks on behalf of the DCCC.
* Assistant Leader Jim Clyburn made dues asks on behalf of the DCCC.
* Congresswoman Lois Frankel made dues asks on behalf of the DCCC.
* Congressman Jim Himes made dues asks on behalf of the DCCC.
* Congressman Jim McDermott made calls on behalf of the DCCC.
* Congressman Pete Visclosky made calls on behalf of the DCCC.
* Congressman Derek Kilmer made calls on behalf of the DCCC.
* Congressman Jim Himes’ Chief of Staff made calls on behalf of the DCCC.
* Rep. Mike Thompson’s Chief of Staff made calls on behalf of the DCCC.
* Rep. Dutch Ruppersberger made calls on behalf of the DCCC.

**Donor Maintenance:**

* A bottle of wine was sent from you to Congresswoman Anna Eshoo thanking her for raising for the Silicon Valley event with President Obama.
* An orchid was sent on behalf of Leader Pelosi to Congresswoman Anna Eshoo thank her for raising for the Silicon Valley event with President Obama.
* An orchid was sent on behalf of Leader Pelosi to Phyllis Moldaw wishing her a happy birthday.
* An orchid was sent on behalf of Leader Pelosi to Judy & George Marcus thanking them for hosting the Silicon Valley event with President Obama.
* An orchid was sent on behalf of Leader Pelosi to wish Marcia Morris a happy birthday
* An orchid was sent on behalf of Leader Pelosi to wish Anne Hess a happy birthday