memorandum to the LEADER & The Chairman

2/11/2013 3:02:00 PM
To: Leader Pelosi & Chairman Israel
Fr: Missy Kurek
CC: Kelly Ward, DCCC Executive Director
Dt: Monday, February 11, 2013
RE: 2013 DCCC Events with President Obama – PROPOSAL

Per Jim Messina, President Obama will attend 8 events for the DCCC in 2013. In addition, First Lady Michelle Obama will attend one event in San Francisco for the DCCC.

**The breakdown is below:**

5 national events

1 joint event with DSCC in Los Angeles

1 joint event with DSCC in NYC
1 event in Washington, DC
1 event with the First Lady in San Francisco

I would like to propose the following cities and timeline for these events:

**5 national events with President Obama:**

Chicago Q1/Q2 $500k-$750k
Miami Q2 $500k-$750k
Boston Q2.Q3 750k
Seattle Q3 $500k-$750k
Leader Pelosi’s Napa Valley Issues Conference – August 16th – 18th

**San Francisco event with Michelle Obama:**

San Francisco Sept/Oct $1,000,000

**Joint Events with DSCC:**

NYC Q2 goal: $500k (DCCC take)
LA Q3 goal: $500k (DCCC take)

**1 event in Washington, DC**Bethesda, MD/Northern VA Q3 goal: $350k