**TO: Chairman Israel**

**FR: Courtney Lee-Ashley, Director of Member Outreach**

**DT: Tuesday, January 8th, 2013 from 9:15am – 9:30am**

**RE: Member Dues Discussion**

**2013-2014 Dues Structure Approval Process**

1. Need your approval of Steering & Policy Dues Proposal (document attached)
2. Leader Pelosi Approval – we would like to schedule a 10 minute meeting with Leader Pelosi before the Dem Leadership meeting on January 14th at 5:00pm for dues structure approval.
3. Leadership Approval – if Leader Pelosi signs off on the dues structure on January 14th, you can propose the 2014 DCCC Member dues at the Leadership meeting that day. If it doesn’t happen then, there will be another opportunity before the Leadership meeting on January 22nd to receive approval from the group.

**Building Member Dues Momentum for 2013**

Once the 2013-2014 Member Dues structure is approved, we will start aggressively raising January money. The DCCC Member Dues goal is $1,000,000, and to have the best January in DCCC, we need to raise $1.35 million. Our hope is that a strong January will push momentum in our favor for the Democratic Caucus Retreat on February 8th.

Here are the three avenues that we think will bring the most revenue this month:

1. DCCC Vice Chair Call Time – during your call time this month, we would like to invite Reps. Polis, Schwartz, and Crowley to divide January MOC dues targets and make calls.
2. Ranking Members – there is an opportunity to schedule a Ranking Member meeting at the DCCC on Wednesday, January 23rd at 8:00am if the dues structure is approved beforehand. Members will receive their dues and dues goals for their committee at this meeting. In addition to the monthly meeting, Hayley & Brenna have times held on your schedule to conduct the top five Ranking Member meetings. Those Members of Congress are: Reps Nick Rahall, Linda Sanchez, Bennie Thompson, Maxine Waters and Henry Waxman.
3. Freshmen Involvement – Congresswoman Frankel wants to discuss with you her roll as the DCCC Liaison for the Freshmen Class. Can we schedule a conference call this week? Frankel needs to pledge a member dues check and whip dues/DCCC event hosts from her peers.

**Outstanding DCCC Leadership Asks**

The only outstanding DCCC Leadership asks are the caucus liaisons. We are missing the following DCCC Outreach Chairs:

CHC Outreach

CAPAC Outreach

Blue Dog Outreach

Progressives Outreach

New Dem Outreach

The appointed Members of Congress will also allow us to whip DCCC dues for the first quarter. Call sheets can be sent today.