FR: DCCC

SL: we need you // %%firstname%% this is dire //

%%FIRSTNAME(Folks)%%,

Early today, President Obama emailed you with a critical call-to-action: to raise enough money to fight against Republican trickery in key battleground states.

Then several of our top supporters agreed to **TRIPLE-MATCH ALL GIFTS**.

**But according to our records, you haven’t contributed to President Obama’s call-to-action.**

|  |
| --- |
| **Name: Not Confirmed** **Suggested Support:** **$5.OO** **TRIPLE-MATCH STATUS:** **Active** |

This is a dire situation for us. We need to be in absolute top shape if we want to compete against the Republicans in November

If you’ve been waiting to chip in, this is the absolute best time to do it.

Will you step up before it’s too late?

**All Gifts Today Triple-Matched**  
  
[**Chip in $5 immediately >>**](https://action.dccc.org/page/m/1d63afb8/1ad9ced4/135412183/4e6e6b0f/497661828/VEsH/p/eyJKU1ZGYldGcGJDVWwiOiJlZmlyc2h0QGdtYWlsLmNvbSIsIkpTVkdhWEp6ZEc1aGJXVWxKUT09IjoiRWxhbmEiLCJKU1ZNWVhOMGJtRnRaU1VsIjoiRmlyc2h0IiwiSlNWRGFYUjVKU1U9IjoiV2VzdCBCbG9vbWZpZWxkIiwiSlNWVFZFRlVSVjlCUWtKU0pTVT0iOiJNSSIsIkpTVmFhWEFsSlE9PSI6IjQ4MzIzIiwiSlNWSVQwMUZVRWhQVGtVbEpRPT0iOiIiLCJKU1ZQUTBOVlVFRlVTVTlPSlNVPSI6IiIsIkpTVkZUVkJNVDFsRlVpVWwiOiIiLCJlM3NnYUdsbmFHVnpkQ0I5ZlE9PSI6IjUifQ==/)  
  
[**Chip in $35 immediately >>**](https://action.dccc.org/page/m/1d63afb8/1ad9ced4/135412183/4e6e68f0/497661828/VEsE/p/eyJKU1ZGYldGcGJDVWwiOiJlZmlyc2h0QGdtYWlsLmNvbSIsIkpTVkdhWEp6ZEc1aGJXVWxKUT09IjoiRWxhbmEiLCJKU1ZNWVhOMGJtRnRaU1VsIjoiRmlyc2h0IiwiSlNWRGFYUjVKU1U9IjoiV2VzdCBCbG9vbWZpZWxkIiwiSlNWVFZFRlVSVjlCUWtKU0pTVT0iOiJNSSIsIkpTVmFhWEFsSlE9PSI6IjQ4MzIzIiwiSlNWSVQwMUZVRWhQVGtVbEpRPT0iOiIiLCJKU1ZQUTBOVlVFRlVTVTlPSlNVPSI6IiIsIkpTVkZUVkJNVDFsRlVpVWwiOiIifQ==/)  
  
[**Chip in $50 immediately >>**](https://action.dccc.org/page/m/1d63afb8/1ad9ced4/135412183/4e6e68f1/497661828/VEsF/p/eyJKU1ZGYldGcGJDVWwiOiJlZmlyc2h0QGdtYWlsLmNvbSIsIkpTVkdhWEp6ZEc1aGJXVWxKUT09IjoiRWxhbmEiLCJKU1ZNWVhOMGJtRnRaU1VsIjoiRmlyc2h0IiwiSlNWRGFYUjVKU1U9IjoiV2VzdCBCbG9vbWZpZWxkIiwiSlNWVFZFRlVSVjlCUWtKU0pTVT0iOiJNSSIsIkpTVmFhWEFsSlE9PSI6IjQ4MzIzIiwiSlNWSVQwMUZVRWhQVGtVbEpRPT0iOiIiLCJKU1ZQUTBOVlVFRlVTVTlPSlNVPSI6IiIsIkpTVkZUVkJNVDFsRlVpVWwiOiIifQ==/)  
  
[**Chip in $100 immediately >>**](https://action.dccc.org/page/m/1d63afb8/1ad9ced4/135412183/4e6e68f2/497661828/VEsC/p/eyJKU1ZGYldGcGJDVWwiOiJlZmlyc2h0QGdtYWlsLmNvbSIsIkpTVkdhWEp6ZEc1aGJXVWxKUT09IjoiRWxhbmEiLCJKU1ZNWVhOMGJtRnRaU1VsIjoiRmlyc2h0IiwiSlNWRGFYUjVKU1U9IjoiV2VzdCBCbG9vbWZpZWxkIiwiSlNWVFZFRlVSVjlCUWtKU0pTVT0iOiJNSSIsIkpTVmFhWEFsSlE9PSI6IjQ4MzIzIiwiSlNWSVQwMUZVRWhQVGtVbEpRPT0iOiIiLCJKU1ZQUTBOVlVFRlVTVTlPSlNVPSI6IiIsIkpTVkZUVkJNVDFsRlVpVWwiOiIifQ==/)  
  
[**Chip in $250 immediately >>**](https://action.dccc.org/page/m/1d63afb8/1ad9ced4/135412183/4e6e68f3/497661828/VEsD/p/eyJKU1ZGYldGcGJDVWwiOiJlZmlyc2h0QGdtYWlsLmNvbSIsIkpTVkdhWEp6ZEc1aGJXVWxKUT09IjoiRWxhbmEiLCJKU1ZNWVhOMGJtRnRaU1VsIjoiRmlyc2h0IiwiSlNWRGFYUjVKU1U9IjoiV2VzdCBCbG9vbWZpZWxkIiwiSlNWVFZFRlVSVjlCUWtKU0pTVT0iOiJNSSIsIkpTVmFhWEFsSlE9PSI6IjQ4MzIzIiwiSlNWSVQwMUZVRWhQVGtVbEpRPT0iOiIiLCJKU1ZQUTBOVlVFRlVTVTlPSlNVPSI6IiIsIkpTVkZUVkJNVDFsRlVpVWwiOiIifQ==/)  
  
[**Or click here to donate another amount.**](https://action.dccc.org/page/m/1d63afb8/1ad9ced4/135412183/4e6e68f4/497661828/VEsA/p/eyJKU1ZGYldGcGJDVWwiOiJlZmlyc2h0QGdtYWlsLmNvbSIsIkpTVkdhWEp6ZEc1aGJXVWxKUT09IjoiRWxhbmEiLCJKU1ZNWVhOMGJtRnRaU1VsIjoiRmlyc2h0IiwiSlNWRGFYUjVKU1U9IjoiV2VzdCBCbG9vbWZpZWxkIiwiSlNWVFZFRlVSVjlCUWtKU0pTVT0iOiJNSSIsIkpTVmFhWEFsSlE9PSI6IjQ4MzIzIiwiSlNWSVQwMUZVRWhQVGtVbEpRPT0iOiIiLCJKU1ZQUTBOVlVFRlVTVTlPSlNVPSI6IiIsIkpTVkZUVkJNVDFsRlVpVWwiOiIifQ==/)  
  
Thanks,

DCCC

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FR: DCCC  
SL: When POTUS asks you…

%%FIRSTNAME(Folks)%%,

Early today, President Obama emailed you with a critical call-to-action: to raise enough money to fight against Republican trickery in key battleground states.

I know we have sent you a lot (okay, a TON) of emails in the past asking you to chip in. But when POTUS asks you, you can’t say no.

**But according to our records, you haven’t contributed to President Obama’s call-to-action.**

|  |
| --- |
| **Name: Not Confirmed** **Suggested Support:** **$5.OO** **TRIPLE-MATCH STATUS:** **Active** |

%%FIRSTNAME(Please)%%, this is dire.

We need to be prepared to fight Koch Brother fueled attacks, or Democrats across the country are going to face massive losses.

So far, XXXX supporters have answered the call-to-action. Will you be one of them?

**Chip in now to answer President Obama’s call-to-action and your donation will be TRIPLE-MATCHED:**

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FR BREAKING

SL: Just when you thought it couldn’t get worse // WORST news possible

Just when you thought things couldn’t get worse:

The Huffington Post announces that one Republican donor is donating **$1O,OOO,OOO** to a Karl Rove backed group.

That is a lot of zeroes!

**BUT YOU CAN HELP.**

President Obama’s email inspired our top donors to **TRIPLE MATCH** all of the donations we receive today.

If there was ever a time to chip in, it’s today.

It is imperative we show the Republicans that this election is not for sale.

Will you help us answer President Obama’s call-to-action?

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FR: NP

SL: Will you answer the call? // i'm sorry name

I bet you’ve had a long day.

And the last thing you want is another email. Frankly, I wish I didn’t have to send it to you.

But our backs are against the wall.

This morning, President Obama challenged you to his call-to-action.

Then Joe Biden asked you to take the challenge.

Now, I’m asking.

With only **7 weeks** until the election, Republicans are working tirelessly to defeat us. Without your help, we might as well throw in the towel.

We are being outspent in key races, and we can’t afford to sit back.

Will you answer the President’s call?

Thanks,

Nancy

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FR: DCCC

SL: Imploring // still missing

President Obama emailed you.

Joe Biden emailed you.

Nancy Pelosi emailed you.

And we have to email you one more time.

That is because the President’s call-to-action is *that* important.

Yet, we are still missing your donation.

[MEM BOX]

We are imploring you: please donate **tonight.**

With your help, we still have a chance against the Koch Brother money machine.

These next 7 weeks are going to be an uphill battle, and every penny counts. The good news: there is still time for your donation to be triple matched!

There is still time to reach our goal and show the President we stand behind him.

[EXPRESS]