Brenna K Marron

4215 Achilles Drive Salt Lake City, UT 84124 • brennamarron@gmail.com • 801-209-6506

EXPERIENCE

Utah State Democratic Committee May 2012 – November 2012 Field Director, UT-04

Developed and implemented a successful volunteer based field plan that resulted in a 0.3% win; managed field organizers, canvass director, interns, and over 500 volunteers; completed 1,520 volunteer shifts, 113,804 voters contact calls and 57,411 direct in-person voter contact; hired and coordinated field campaign consultants

U.S. House of Representatives January 2011 – April 2012 Scheduler, Constituent Services

Office of Congressman Jim Matheson

Planned and managed the Congressman's Utah schedule and outreach to meet strategic outreach goals; developed and maintained political and community relationships within the congressional district; provide direct constituent services to resolve issues and concerns with federal agencies and programs; provides information and referrals for community resources.

Matheson for Congress March 2010 — November 2010 Deputy Campaign Manager, Field Director Designed and managed voter target universe to execute our field program; coordinated with campaign consultants and fundraising events; recruited and managed campaign staff and interns; organized and collaborated partnership Utah

Democratic Party coordinated campaign; managed social media outreach

Scottish Parliament September 2009 – December 2009 – Constituent Services Intern

Office of Angela Constance, MSP

Responsible for researching and solving problems raised by constituents in a wide variety of topics including property law, transportation law, and health; responded to issues raised by constituent complaints or found in local publications in the form of parliamentary questions and press releases; manages personal correspondence and managed daily calendar for Angela Constance MSP

Salt Lake City Mayor's Office January 2009 – May 2009 Communications/Press Intern

Communication Department

Drafted press releases and media advisories; wrote articles for local publications; collected news clips and maintained news database for the Mayor; corresponded with reporters; created and manages media contact databases and Mayor's public schedules

Matheson for Congress May 2008 – November 2008 Volunteer Coordinator

Performed volunteer recruitment; assisted with field plan; maintained volunteer and donor campaign databases; aided in phone banking, lawn sign distribution, and fundraising events; assisted in general office duties

Campaign Legal Center January 2008 – May 2008 Research Intern

Conducted daily office duties; assisted with compiling and organizing research; attended congressional hearings and provided thorough reports; create and maintain databases for staff member quotes, publications, and congressional member contact databases; assisted in writing congressional testimonies, gathering and compile legal testimony research and supporting documentation

COMMUNITY/VOLUNTEER EXPERIENCE

Vote Project June 2008 – November 2008 Assistant Director

Registered students at the University of Utah to vote, designed voter education plan, conducted voter education, encouraged students to vote early on campus

University of Utah August 2007 – December 2007 *Teaching Assistant*

Deviant Behavior and Social Control, Dr. Teresa Martinez; Sociology 3560

Pi Beta Phi, University of Utah Chapter January 2007 – December 2007 Vice President of Administration

Liaison between the national organization and individual organization, performed secretarial duties, completed and sent in

paperwork, kept track of attendance

EDUCATION

University of Utah Bachelor of Science: Political Science and Sociology

2005 – 2009 Minor: Campaign Management

Cumulative GPA: 3.73

AWARDS

University of Utah Dean's List

Alpha Kappa Delta Honor Society

Member of Golden Key Honor Society

National Society of Collegiate Scholars
Sociology Department