Memorandum to leader Nancy pelosi

**3/18/2013 2:26 PM**

To: Leader Nancy Pelosi

Fr: Ali Lapp – Cell 202-615-9859

Dt: Thursday, March 14, 2013

RE: HMP Labor Dinner Monday, March 18th

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My short presentation at the Labor event will consist of a brief run-down of the activities of House Majority PAC in the 2012 cycle, including an overview of how much money we raised, how much of it came from labor (roughly 25%), and how we narrowed the spending gap in several key races.  I will also use the Allen West-Patrick Murphy race as a case study to show several ads and walk through our decision-making process.

I do not plan to go into detail on our 2013 plans, which include targeting of 10 specific districts: Michele Bachmann (MN-06), Mike Coffman (CO-06), Gary Miller (CA-31), Rodney Davis (IL-13), Mike Fitzpatrick (PA-08), Michael Grimm (NY-11), Joe Heck (NV-03), David Joyce (OH-14), John Kline (MN-02) and Steve Southerland (FL-02).

While there are several targets on our list that are also top priorities for labor – such as Michele Bachmann, Gary Miller, Mike Coffman, and Steve Southerland – there are also some Republicans on this list that the Building Trades unions (especially the Carpenters, IBEW, and the Teamsters) support.

These Building Trades unions have expressed unhappiness with our targeting of Mike Fitzpatrick, Mike Grimm, and Joe Heck, claiming they are good votes for them on some issues.  They also hope that freshmen Rodney Davis and David Joyce will be good votes for them (following in the footsteps of their predecessors Tim Johnson and Steve LaTourette, respectively).

In one-on-one conversations, we have assured them that they can earmark their money so that it goes towards the races they want to target, and also pushed them to help us build nest eggs for the incumbents they care most about, such as John Tierney, Kyrsten Sinema, Patrick Murphy, Ami Bera, Ann Kuster, and Raul Ruiz.