**DCCC Finance Memo**

**To:** Chairman Steve Israel

**CC:** Kelly Ward

**From:** Missy Kurek, Stella Ross

**Date:**  Friday, November 7, 2014

**RE:** Weekly Finance Update

**Thursday, November 6, 2014**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **11/6/14** |  |  |
| **Total** | **In** | **Commits** | **Total** |
|  |  |  |  |
| **Individual** | $1,448,156 | $25,000 | $1,473,156 |
| **PAC**  | $84,650 | $0 | $84,650 |
| **Members** | $3,828,750 | $225,000 | $4,053,750 |
| **Direct Mail** | $2,592,770.47 | $0 | $2,592,770 |
| **Online** | $12,437,512 | $0 | $12,437,512 |
| **NP VF** | $8,884 | $0 | $8,884 |
| **SIVF** | $0 | $0 | $0 |
| **JPMF** | $3,800 | $0 | $3,800 |
| **HSVF** | $0 | $0 | $0 |
| **Recount Fund** | $7,656 | $0 | $7,656 |
| **Total** | $20,412,178 | $250,000 | $20,662,178 |
|  |   |   |   |
|  |  |  | **$20,662,178** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **October Money In** | **November Money In** | **December Money In** | **Total** |
| **Individual** | $1,418,656 | $29,500 | $0 | $1,448,156 |
| **PAC**  | $79,650 | $5,000 | $0 | $84,650 |
| **Members** | $3,747,650 | $81,100 | $0 | $3,828,750 |
| **Direct Mail** | $2,346,141 | $246,630 | $0 | $2,592,770 |
| **Online** | $10,258,817 | $2,178,694 | $0 | $12,437,512 |
| **NPVF** | $8,884 | $0 | $0 | $8,884 |
| **SIVF** | $0 | $0 | $0 | $0 |
| **JPMF** | $3,800 | $0 | $0 | $3,800 |
| **HSVF** | $0 | $0 | $0 | $0 |
| **Recount Fund** | $7,656 | $0 | $0 | $7,656 |
| **Total** | $17,871,254 | $2,540,924 | $0 | $20,412,178 |
|  |   |   |   |   |

 Online DM Members Individual PAC Recount Total

October Goal $13,700,000.00 $3,075,000.00 $3,200,000.00 $2,000,000.00 $65,000.00 $0.00 $25,040,000.00

October Projection $10,750,000.00 $2,346,141.00 $3,747,650.00 $1,431,340.00 $79,650.00 $7,656.00 $21,362,437.00

October Current $10,258,817.00 $2,346,141.00 $3,747,650.00 $1,431,340.00 $79,650.00 $7,656.00 $20,871,254.00

November Goal $2,850,000.00 $525,000.00 $400,000.00 $500,000.00 $50,000.00 $0.00 $4,325,000.00

November Projection$2,850,000.00 $400,000.00 $400,000.00 $150,000.00 $50,000.00 $250,000.00 $4,100,000.00

November Current $2,178,694.00 $246,630.00 $306,100.00 $54,500.00 $5,000.00 $0.00 $2,790,924.00

December Goal $1,000,000.00 $500,000.00 $175,000.00 $300,000.00 $25,000.00 $0.00 $2,000,000.00

December Projection$1,000,000.00 $500,000.00 $175,000.00 $300,000.00 $25,000.00 $0.00 $2,000,000.00

Q4 Total: $14,600,000.00 $3,246,141.00 $4,322,650.00 $1,881,340.00 $154,650.00 $257,656.00 $27,462,437.00

**November Member Money:**

|  |  |
| --- | --- |
| **Member** | **Amount** |
| **November Money In** |  |
| DeFazio | $5,000.00 |
| Garamendi | $7,000.00 |
| Grijalva | $1,500.00 |
| Higgins | $67,600.00 |
| **MONEY IN TOTAL** | **$81,100.00** |
| **November Pledges** |  |
| Cuellar | $150,000.00 |
| Dingell | $25,000.00 |
| DeFazio | $50,000.00 |
| **PLEDGE TOTAL** | **$225,000.00** |
| **MONEY IN + PLEDGES** | **$306,100.00** |

**Recent Events:**

* **Monday, November 3rd – Boston, MA – DCCC Speaker’s Cabinet Appreciation Coffee**
	+ Leader Pelosi, Reps. Clark and Tierney attended.

**Upcoming Events:**

None

**Additional Member Involvement:**

None

 **Donor Maintenance:**

* An orchid was sent on behalf of Leader Pelosi to Judith Krupp wishing her a happy birthday
* An orchid was sent on behalf of Leader Pelosi to Jack Hornor wishing him a happy birthday
* An orchid was sent on behalf of Leader Pelosi to Nancy Beeuwkes wishing him a happy birthday
* An orchid was sent to Congresswoman Chellie Pingree and Donald Sussman to thank them for the use of their home for the Speaker’s Cabinet Election Night Reception. The orchid is schedule for delivery on Wednesday, November 12th when they return to Washington, DC, as she will be traveling until then.